

Save Money and Create Jobs in **NEW YORK**

Support Industry-Sponsored Paint Recycling Bills S.881 & A.1038

New York residents purchase over **39 million** gallons of paint each year. **3.9 million** go unused. Through paint stewardship legislation, New York could give its residents and businesses a safe and convenient way to recycle leftover paint, with financial benefits of up to **\$31 million**.

Product stewardship is the act of minimizing health, safety, environmental and social impacts of a product throughout all lifecycle stages, while also maximizing economic benefits. The producer has the greatest ability to minimize adverse impacts, but other stakeholders also play a role. Mandatory stewardship levels the playing field for producers.

Extended producer responsibility (EPR) is a mandatory type of product stewardship that includes, at a minimum, the requirement that the producer's responsibility for their product extends to post-consumer management of that product.



The Paint Stewardship Solution

New York has a unique opportunity to enact paint stewardship legislation **in partnership with the paint industry**. This legislated program—successfully passed into law in eight states and the District of Columbia—is the result of a national, multi-stakeholder agreement facilitated by the Product Stewardship Institute (PSI).

Benefits of paint stewardship in New York

- ✓ **More recycling opportunities** – The paint industry will work with paint retailers to offer paint collection in addition to county Household Hazardous Waste (HHW) collection sites and events.
- ✓ **Reduced government spending on HHW events and facilities.**
- ✓ **Creation of recycling sector jobs**
- ✓ **Less disposal, more recycling** – More paint will be diverted from disposal facilities and recycled, reducing volatile organic compound air emissions.
- ✓ **Less waste** – The industry will educate the public to buy the right amount of paint, reduce waste, and use resources more efficiently.

How can New York save money on leftover paint management?

A statewide paint stewardship program would mean that the paint industry would be responsible for collecting and managing leftover paint in New York, reducing the role of government and the burden on taxpayers. Paint is costly for local governments to manage – **New York municipalities spend an estimated \$3.1 million dollars on paint management costs each year.** In states with paint stewardship programs, more than 90 percent of residents live within 15 miles of a paint collection site, making it convenient for everyone to recycle.

Who does what in a paint stewardship system?

Manufacturers	<ul style="list-style-type: none"> • Create a “stewardship organization” to set up and run a convenient, statewide system for the collection of post-consumer paint. They will submit a plan to the state and then provide annual reports on the program’s performance, including financial audits. • Fund the program through sales of new paint, via an eco-fee that is passed through retailers to consumers. • Partner with HHW programs and retailers to establish convenient paint recycling infrastructure throughout the state
Retailers	<ul style="list-style-type: none"> • Only sell paint produced by manufacturers that are participating in a state-approved product stewardship program. A list of approved manufacturers and products will be available on the state’s website. • Provide consumers with information about paint recycling and the paint stewardship program. These resources will be developed by the stewardship organization and distributed to retailers. • Act as a paint drop-off site for their customers (voluntary option)
State and local government	<ul style="list-style-type: none"> • The state will review and, as appropriate, approve the stewardship organization’s plan and reports, and will provide an up-to-date webpage with a list of compliant manufacturers and the brands of paint they sell. • The stewardship organization will contract with local government HHW programs to cover the costs of paint transportation and processing.
Residents & Painting Contractors	<ul style="list-style-type: none"> • Receive information about opportunities to reduce, reuse, and recycle paint. • Have access to convenient, free paint drop-off sites in their communities and large-volume pickup program. • A nominal fee at the time of purchase will cover the cost of recycling leftover paint.

A Proven Program:

- Paint stewardship laws in eight states led the paint industry to add over **1,700 retail drop off sites** and ensure that at least **90 percent of residents** in each of these states live within 15 miles of a paint drop-off site.
- Since paint stewardship legislation was first implemented in Oregon in 2010, the program has collected a total of approximately **17 million gallons of paint** and saved governments more than **\$69 million** in paint transportation and processing costs.
- Generated over **200 jobs**



Learn More

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References and Assumptions

The US EPA estimates that about 10% of all purchased paint ends up unused and leftover. Source: U.S. EPA Sector Strategies. *Quantifying the Disposal of Post-Consumer Architectural Paint*. April 2007. <http://www.productstewardship.us/associations/6596/files/PaintQuantityReportApril182007.pdf>

The projected 4.5 million in sales for Utah in 2013 comes from “US Architectural Coatings Forecast to 2015.” Decision Metrics (October 2012).

The amount of paint manufactured in the US comes from the American Coatings Association.

The cost to collect, transport, and recycle unused paint comes from SCS Engineers, *Paint Product Stewardship Initiative Infrastructure Project*, 2007. Prepared under contract to the WA DEQ as part of the Paint Product Stewardship Initiative. <http://www.productstewardship.us/displaycommon.cfm?an=1&subarticlenbr=131>