

### Sample Social Media Posts

Copy and paste the following social media posts into your agency or organization's Facebook or Twitter to spread the word about the importance of textile recycling.

- Donate today and create jobs in NY! Find collection locations: [bit.ly/drop-off-NY](http://bit.ly/drop-off-NY)



- Keep your clothing out of the landfill: #RECYCLE. Visit [bit.ly/Re-ClotheNY](http://bit.ly/Re-ClotheNY) today.



- Make like @Macklemore and go thrift shopping this weekend. #trendy #fashion



- Did you know 1.4 billion lbs of clothing, shoes + other textiles trashed each year in NY? Donate today: [bit.ly/Re-ClotheNY](http://bit.ly/Re-ClotheNY)
- Ever wonder what happens when you recycle your clothing, shoes, + other textiles? Find out: **[LINK TO FACT SHEET]**

- Textiles make up ~5% of landfills. #Recycling those garments is = removing 1 million cars from U.S. roads. Recycle: [bit.ly/drop-off-NY](http://bit.ly/drop-off-NY)
- Did you know? Textiles that are torn, worn, + stained can be donated – recycle today! [bit.ly/drop-off-NY](http://bit.ly/drop-off-NY) [INSERT PHOTO]
- Help those in need this fall by donating your old clothing. [bit.ly/Re-ClotheNY](http://bit.ly/Re-ClotheNY)



- This Halloween, grab a creative costume at a thrift store – and donate while you're there. [bit.ly/Re-ClotheNY](http://bit.ly/Re-ClotheNY) [INSERT HALLOWEEN PHOTO]
- Did you know? NY'ers trash ~\$130 million worth of textiles each year. Recycle today: [bit.ly/Re-ClotheNY](http://bit.ly/Re-ClotheNY)



- Reusing jeans rather than buying new saves enough water to hydrate 549 people – for 1 day! Donate: [bit.ly/Re-ClotheNY](http://bit.ly/Re-ClotheNY)

- Go green and minimize clutter today. Donate old textiles: [bit.ly/Re-ClotheNY](https://bit.ly/Re-ClotheNY)



NEW YORKERS TRASH AN AVERAGE OF  
**70 POUNDS** OF CLOTHING, SHOES,  
& TEXTILES ANNUALLY.

KEEP YOUR TEXTILES OUT OF THE LANDFILL: **RECYCLE!**

 **Re-Clothe New York**  
Visit [bit.ly/Re-ClotheNY](https://bit.ly/Re-ClotheNY) for a list of acceptable items and textile collection locations.