

What is EPR?

EPR is a common-sense solution that makes producers responsible for managing the cost of disposing their products' packaging after use.



Instead of local governments and taxpayers bearing the costs, producers fund and support recycling and disposal systems.



This approach incentivizes producers to design packaging that's easier to recycle and reuse.



EPR for New York

EXCESS PACKAGING

Packaging makes up 42% of New York's waste, but **only 20%** is recycled.

RECYCLING ACCESS

Curbside recycling isn't available to all New Yorkers, especially those in multi-family buildings and rural communities.

HELPS THE ECONOMY

EPR creates jobs, reimburses local governments for recycling expenses, and reduces landfill use and incineration.

HELPS THE ENVIRONMENT

By keeping materials in circulation, EPR conserves resources, protects wildlife, and cuts greenhouse gas emissions.

PROVEN POLICY SOLUTION

EPR for packaging works! It's already improving recycling systems in Europe, Canada, and several U.S. states.











